

HOW COULD A PROJECT WITH US LOOK LIKE?



CONSULTING FIELD: Sustainability
INDUSTRY: FMCG
PERIOD: Three months
TASK:

- Critical reflection and evaluation of existing literature regarding the topic of materiality to create a state of the art picture
- Analysis and depiction of industry-specific materiality approaches as benchmark
- Evaluation of the client's current materiality approach
- Development of concrete recommendations and of a prototype for a client specific optimized materiality matrix

1. KICK OFF

- Presentation of the project team, scope and content
- Determination of procedures and responsibilities
- Agreement on and appointment of sub project goals

2. RESEARCH & ANALYSIS

- Desktop research by students
- Support and input of the project lead through regular meetings and feedback rounds
- Creation of mid-presentation with first results

3. MID-PRESENTATION

- Presentation at the client's premises
- Discussion of the interim results and inclusion of client feedback

4. FOCUS AND RECOMMENDATIONS

- Concretization and adjustment of present results
- Preparation of more detailed analyses and derivation of recommendations for action

5. FINAL PRESENTATION

- Presentation of final results of the project at the client's premises
- Direct feedback and discussion round together with the client
- Surrender of all documents and presentations